Parliament Light King-Size Box Analysis 6/16/97			3/1 - 5/24 97
Begin : March 30, 1997 (Wk 155)			PMWS
End : May 24, 1997 (Wk 1162)*			PARL LT KSF B
* Current two weeks are included - use with caution			Carton Volume
TOTAL - All Distributors			2,380,589
TOTAL - All Distributors (cumulative)			13 Week Total
			PARL LT KSF B
MGMT	MARKET	PM DISTRIBUTOR NAME	
11178	2Q0 - Miami	WL Petrey Wholesale Co Inc	900
11992	2Q0 - Miami	Two Brothers Tobacco	2,700
13982	2Q0 - Miami	Sol Loeb Co	0
15978	2Q0 - Miami	Reliable Vending Inc	540
20540	2Q0 - Miami	Lawton & Ewing Foods	1,980
21616	2Q0 - Miami	Joaquin Distributor	840
21840	2Q0 - Miami	James J Duffy Inc	2,790
23646	2Q0 - Miami	Gutlove - Shirvint	17,820
37348	2Q0 - Miami	United Wholesalers	3,060
19978	2P0 - Tampa	M Bernstein & Sons	18,180
21572	2P0 - Tampa	John F Trompeter Co Inc	30
29950	2P0 - Tampa	B & G Tobacco & Candy Co Inc	240
30602	2P0 - Tampa	Asheboro Wholesale Groc	0
44675	2P0 - Tampa	Benham Cigar	60
52241	2P0 - Tampa	Jetro Cash & Carry - Vernon	300
12078	2O0 - Orlando	TripiFoods Inc	16,920
12558	2O0 - Orlando	HT Hackney-Newton (Prev Thom & Howard)	390
12880	2O0 - Orlando	Tag Distributors Corp	30
13672	2O0 - Orlando	Stacy Williams Co	0
13906	2O0 - Orlando	Southern Candy Kitchen	0
18976	2O0 - Orlando	MTC Distributors Inc (Miami)	2,580
19096	2O0 - Orlando	HT Hackney - Orangeburg	60
19598	2O0 - Orlando	Market Grocery Co	90
19824	2O0 - Orlando	Mackoul Distributors Inc	1,020
20394	2O0 - Orlando	Grocery Supply Co (GSC-Pensacola)	150
22214	2O0 - Orlando	Ira Higdon Grocery	90
22792	2O0 - Orlando	Supervalu - Quincy	30
22844	2O0 - Orlando	Harrill Brothers Whlse	30
23606	2O0 - Orlando	HB Paulk Grocery Co	60
24952	2O0 - Orlando	Dusa Distribution Center Inc	4,680
25112	2O0 - Orlando	Federal Discount Centers Co	600
25792	2O0 - Orlando	McLane - Suneast	80,010
28250	2O0 - Orlando	Jetro Cash & Carry - Miami	2,460
29322	2O0 - Orlando	Birmingham Tobacco Co	0
29576	2O0 - Orlando	Fleming - Geneva	0
30134	2O0 - Orlando	B & B Cash Grocery Stores Inc	570
30450	2O0 - Orlando	Atlantic Tobacco Inc - Tampa	1,290
30544	2O0 - Orlando	Associated Grocers of Florida	2,850
31446	2O0 - Orlando	Affiliated Of Florida Inc	150
31806	2O0 - Orlando	A Topicz & Sons	300
35406	2O0 - Orlando	Independent Wholesale Inc	3,330
35638	2O0 - Orlando	Mendez Enterprises Inc	5,550
37644	2O0 - Orlando	Adel Grocery Co	840
41717	2O0 - Orlando	Seminole Tribe Of Florida Inc	4,440
42436	2O0 - Orlando	City Wholesale Grocery Co Inc	0
42702	2O0 - Orlando	Fleming - Miami	900
43165	2O0 - Orlando	West Brothers Whlse	510

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43348	200 - Orlando	ABC Liquors	**0**
45625	200 - Orlando	Supervalu - Lewis Grocer	**0**
46326	200 - Orlando	Century Distributors Inc	**2,700**
49453	200 - Orlando	Rite Aid - South Carolina	**0**
51112	200 - Orlando	Food Lion Dist Ctr - Green Cove	**120**
52237	200 - Orlando	Food Lion Dist Ctr - Plant City	**0**
53309	200 - Orlando	Price Costco - Riviera Beach	**11,940**
53351	200 - Orlando	DE Mikesell	**510**
54574	200 - Orlando	JR Tobacco - Statesville	**600**
54848	200 - Orlando	Consolidated Products Systems	**3,960**
56825	200 - Orlando	HT Hackney - Tampa	**21,540**
56833	200 - Orlando	HT Hackney - Miami	**28,410**
			249,150

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3/1 - 5/24 97	4/5 - 5/24 97	4/5 - 5/24 97
PMWS	STARS	STARS
PARL LT KSF B	Parl Lt Ksf B	Parl Lt KSF B
Promotion Volume	Carton Volume	Promotion Volume
170,010	1,341,032	55,145
13 Week Total	8 Week Total	8 Week Total
PARL LT KSF B	PARL LT KSF B	PARL LT KSF B
PROMOTION		PROMOTION
60	165	0
540	1,095	0
0	0	0
0	271	0
0	1,206	0
60	438	0
120	1,538	0
1,380	9,953	0
0	1,862	0
720	11,894	714
0	16	0
0	177	0
0	0	0
0	7	0
0	138	0
4,260	12,241	481
210	147	0
0	6	0
0	0	0
0	0	0
0	1,395	0
0	40	0
0	54	0
420	436	0
120	28	0
30	2	0
30	0	0
0	15	0
0	0	0
0	3,051	0
0	395	0
24,630	37,974	0
540	1,191	0
0	0	0
0	0	0
0	536	0
450	511	0
330	1,447	0
0	109	0
0	137	0
1,410	1,642	130
1,170	2,928	0
330	302	0
0	2,658	0
0	0	0
120	489	0
150	227	0

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0	0	0
0	0	0
0	1,376	0
0	0	0
0	0	0
0	0	0
3,000	4,890	0
0	310	0
0	431	0
0	1,894	0
7,620	9,893	0
7,110	14,228	0
54,810	129,743	
	25,948,600	
	2,162	
	$25,949	

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